



Food Industry Management Sequence

Food Industry Management sequence prepares students for careers in management in food industry.

Food Industry Management graduates work as sales representatives, commodity merchandisers, market analysts, supply-chain managers for retail food companies, agricultural business organizations, market research firms, government agencies, and financial institutions.



The Food Industry Management Sequence

Students enrolled in this sequence must complete at least 36 hours in Agriculture and/or Family and Consumer Sciences and at least 19 hours in the College of Business and/or the Department of Economics.

Required Course for this sequence are:

ACC 131 — Financial Accounting
AGR 109 — Introduction to Agricultural Industry
AGR 110 — Introductory Agricultural Economics
AGR 271 — Foods of Animal Origin
AGR 315 — Firm Financial Management and Analysis of the Agribusiness
AGR 317 — Food Industry Marketing and Strategic Management

AGR 205 — Microcomputer Applications in Agriculture
Or
ITK 150 — Using Microcomputers Productivity Tools

CHE 110 and 112 or CHE 140 — Fundamentals of Chemistry or
General Chemistry I
ECO 105 — Principles of Economics

ECO 138 — Economic Reasoning Using Statistics
Or
MQM 100 — Statistical Reasoning

MAT 120 — Finite Mathematics
FIL 185 — Legal, Ethical and Social Environment of Business
MKT 230 — Introduction to Marketing

Plus One From:

AGR 120 — Introductory Horticulture
AGR 130 — Introduction to Agricultural Engineering Technology
AGR 150 — Principles of Agronomy
AGR 170 — Introduction to Animal Science

Fifteen hours from the following:

AGR 214 — Agricultural Marketing
AGR 215 — Farm Supply and Food Management
AGR 257 — Fruit and Vegetable Production
AGR 285 — Meat Science
AGR 314 — Grain and Livestock Marketing
AGR 319 — Agricultural Policies and Programs
AGR 324 — Commodity Futures and Options
FCS 102 — Nutrition in the Life Span
FCS 113 — Principles of Food Preparation
FCS 213 — Food Planning, Marketing, and Cost Control
FCS 316 — Food Science
FCS 319 — Quantity Foods
FCS 332 — Food Industry Marketing and Strategic Management II

